



*Office of Attorney General  
600 E. Boulevard Ave Dept 125  
Bismarck ND 58505-0400  
(701) 328-1574*

[www.ndlottery.org](http://www.ndlottery.org)

---

## NEWS RELEASE

October 12, 2005

### **Lottery Sales Jump With Powerball's \$240 Million Jackpot But Not As High**

Bismarck – People don't care what the odds of winning the Powerball jackpot are when the jackpot grows to \$240 million. More people play and those who regularly play, play more.

The \$240 million jackpot for tomorrow, Wednesday, October 12, ranks as the 5th largest jackpot in Powerball history, and the 9th largest in the world. North Dakota Lottery sales have followed the trend and have taken a jump along with the jackpot but even so, weekly sales aren't what Lottery officials saw earlier this year.

The last time the Powerball jackpot was over \$100 million was in May of this year. In North Dakota, sales escalated to \$450,000 per week when the jackpot hit \$180 million. "When the current jackpot hit \$180 million, weekly sales were a little over \$367,000," said Chuck Keller, North Dakota Lottery Director.

"Right now retailers throughout the nation are all experiencing the ripple effect of national and international disasters," Keller added. "We are pleased to be within our revenue projections regardless of the differences in sales from May until now," said Keller.

# # #

Media Contact: Liz Brocker (701) 328-2210  
Eileen Walsh (701) 328-1574